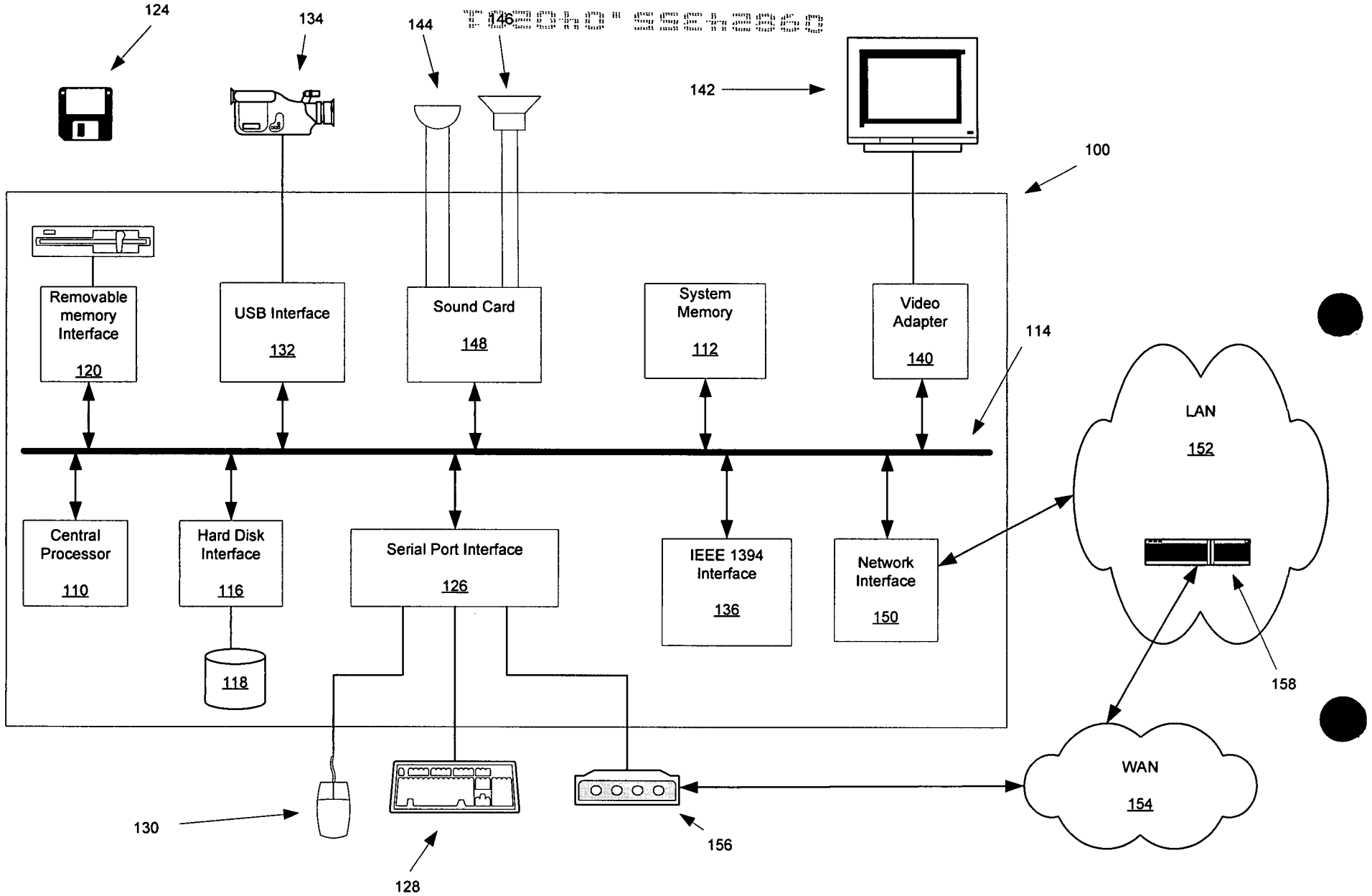

Figure 1
(Prior Art)

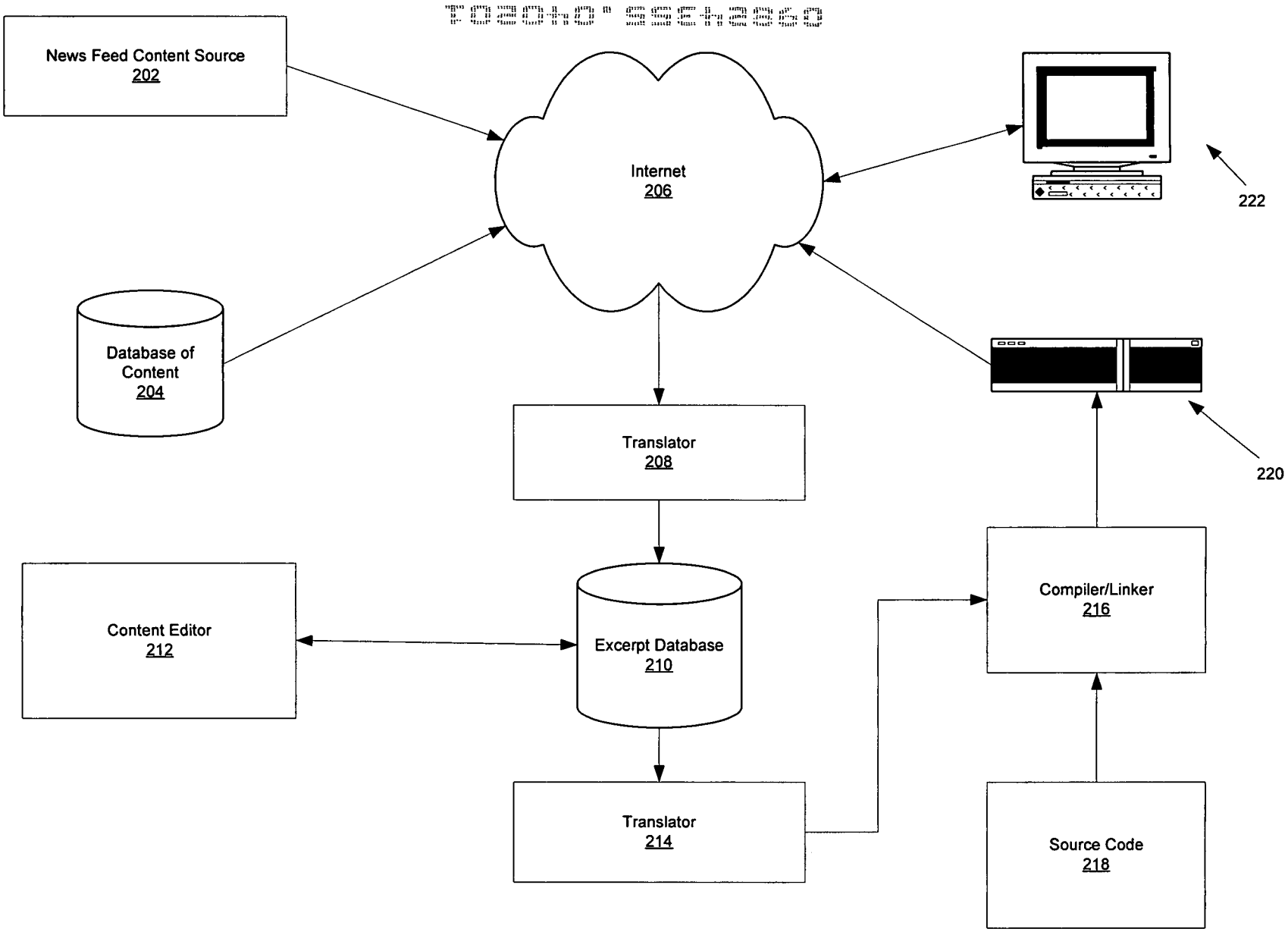
News Feed Content Source
202
Internet
206
222
Database of
Content
204
Translator
208
220
Content Editor
212
Excerpt Database
210
Compiler/Linker
216
Translator
214
Source Code
218

Figure 2

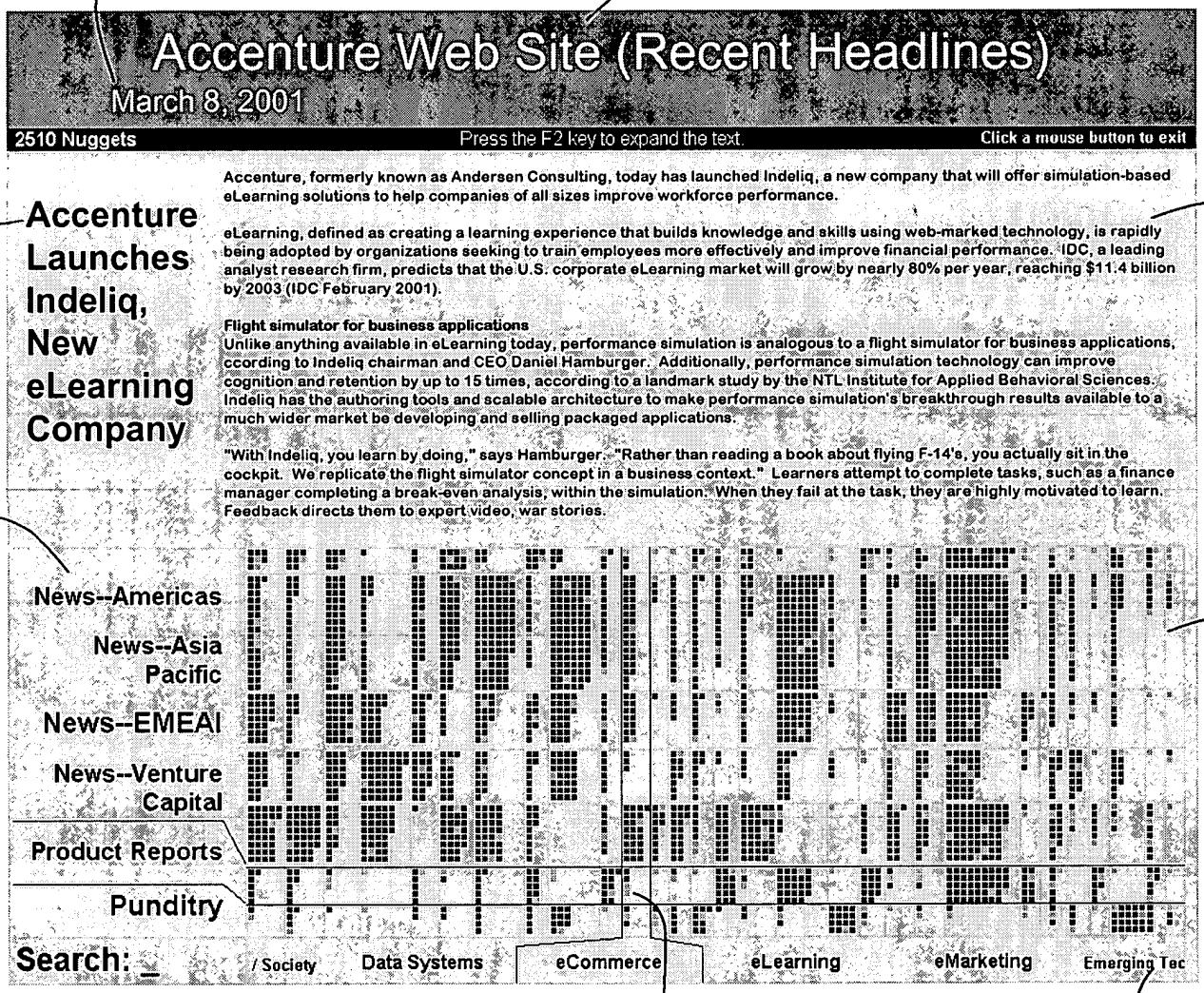
312
310
Accenture Web Site (Recent Headlines)
March 8, 2001
2510 Nuggets
Press the F2 key to expand the text.
Click a mouse button to exit
314
Accenture Launches Indeliq, New eLearning Company
Accenture, formerly known as Andersen Consulting, today has launched Indeliq, a new company that will offer simulation-based eLearning solutions to help companies of all sizes improve workforce performance.
316
eLearning, defined as creating a learning experience that builds knowledge and skills using web-marked technology, is rapidly being adopted by organizations seeking to train employees more effectively and improve financial performance. IDC, a leading analyst research firm, predicts that the U.S. corporate eLearning market will grow by nearly 80% per year, reaching $11.4 billion by 2003 (IDC February 2001).
Flight simulator for business applications
Unlike anything available in eLearning today, performance simulation is analogous to a flight simulator for business applications, ccording to Indeliq chairman and CEO Daniel Hamburger. Additionally, performance simulation technology can improve cognition and retention by up to 15 times, according to a landmark study by the NTL Institute for Applied Behavioral Sciences. Indeliq has the authoring tools and scalable architecture to make performance simulation's breakthrough results available to a much wider market be developing and selling packaged applications.
"With Indeliq, you learn by doing," says Hamburger. "Rather than reading a book about flying F-14's, you actually sit in the cockpit. We replicate the flight simulator concept in a business context." Learners attempt to complete tasks, such as a finance manager completing a break-even analysis, within the simulation. When they fail at the task, they are highly motivated to learn. Feedback directs them to expert video, war stories.
302
News--Americas
News--Asia Pacific
News--EMEAI
News--Venture Capital
Product Reports
Punditry
306
Search: _
/ Society
Data Systems
eCommerce
eLearning
eMarketing
Emerging Tec
308
304

Figure 3

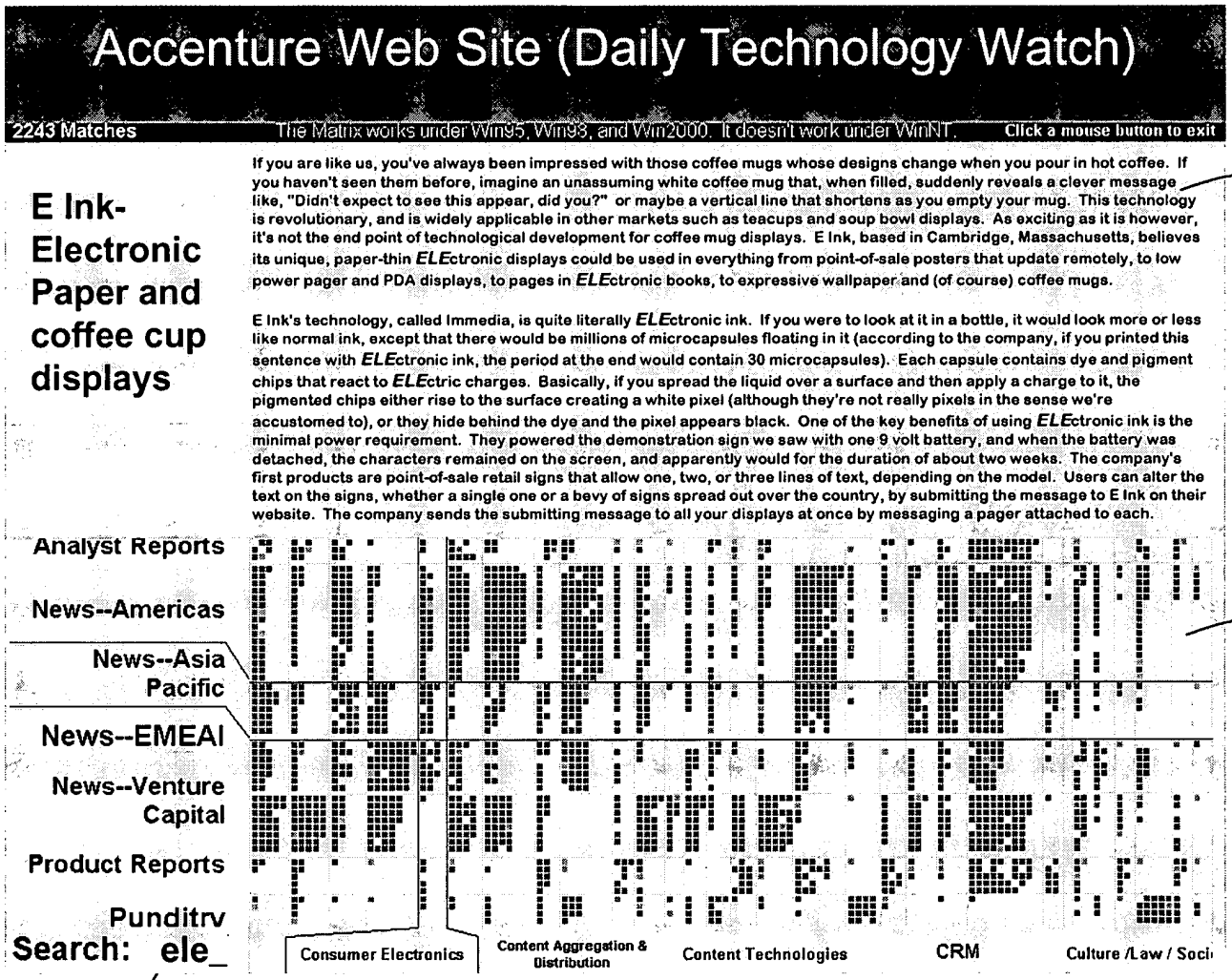
Accenture Web Site (Daily Technology Watch)
2243 Matches
The Matrix works under Win95, Win98, and Win2000. It doesn't work under WinNT.
Click a mouse button to exit
E Ink-Electronic Paper and coffee cup displays
If you are like us, you've always been impressed with those coffee mugs whose designs change when you pour in hot coffee. If you haven't seen them before, imagine an unassuming white coffee mug that, when filled, suddenly reveals a clever message like, "Didn't expect to see this appear, did you?" or maybe a vertical line that shortens as you empty your mug. This technology is revolutionary, and is widely applicable in other markets such as teacups and soup bowl displays. As exciting as it is however, it's not the end point of technological development for coffee mug displays. E Ink, based in Cambridge, Massachusetts, believes its unique, paper-thin ELEctronic displays could be used in everything from point-of-sale posters that update remotely, to low power pager and PDA displays, to pages in ELEctronic books, to expressive wallpaper and (of course) coffee mugs.
E Ink's technology, called Immedia, is quite literally ELEctronic ink. If you were to look at it in a bottle, it would look more or less like normal ink, except that there would be millions of microcapsules floating in it (according to the company, if you printed this sentence with ELEctronic ink, the period at the end would contain 30 microcapsules). Each capsule contains dye and pigment chips that react to ELEctric charges. Basically, if you spread the liquid over a surface and then apply a charge to it, the pigmented chips either rise to the surface creating a white pixel (although they're not really pixels in the sense we're accustomed to), or they hide behind the dye and the pixel appears black. One of the key benefits of using ELEctronic ink is the minimal power requirement. They powered the demonstration sign we saw with one 9 volt battery, and when the battery was detached, the characters remained on the screen, and apparently would for the duration of about two weeks. The company's first products are point-of-sale retail signs that allow one, two, or three lines of text, depending on the model. Users can alter the text on the signs, whether a single one or a bevy of signs spread out over the country, by submitting the message to E Ink on their website. The company sends the submitting message to all your displays at once by messaging a pager attached to each.
404
Analyst Reports
News--Americas
News--Asia Pacific
News--EMEAI
News--Venture Capital
Product Reports
Punditry
Search: ele_
306
Consumer Electronics
Content Aggregation & Distribution
Content Technologies
CRM
Culture /Law / Soci
402

Figure 4

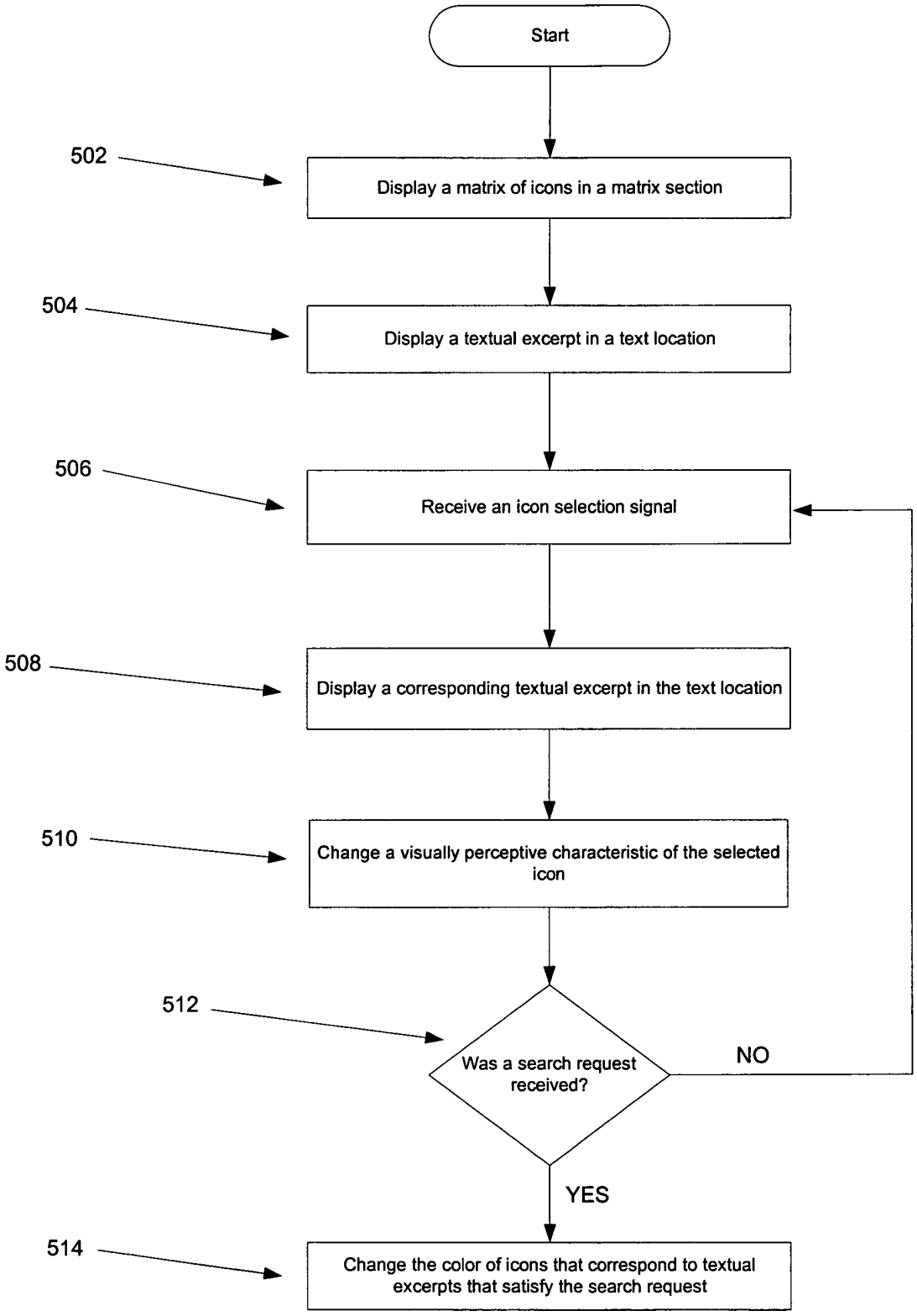
Start
502
Display a matrix of icons in a matrix section
504
Display a textual excerpt in a text location
506
Receive an icon selection signal
508
Display a corresponding textual excerpt in the text location
510
Change a visually perceptive characteristic of the selected icon
512
Was a search request received?
NO
YES
514
Change the color of icons that correspond to textual excerpts that satisfy the search request

Figure 5

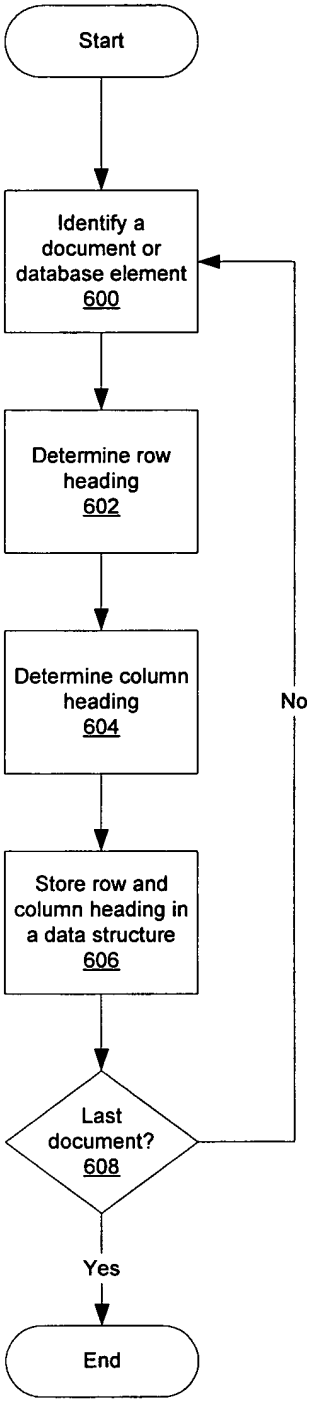

Figure 6

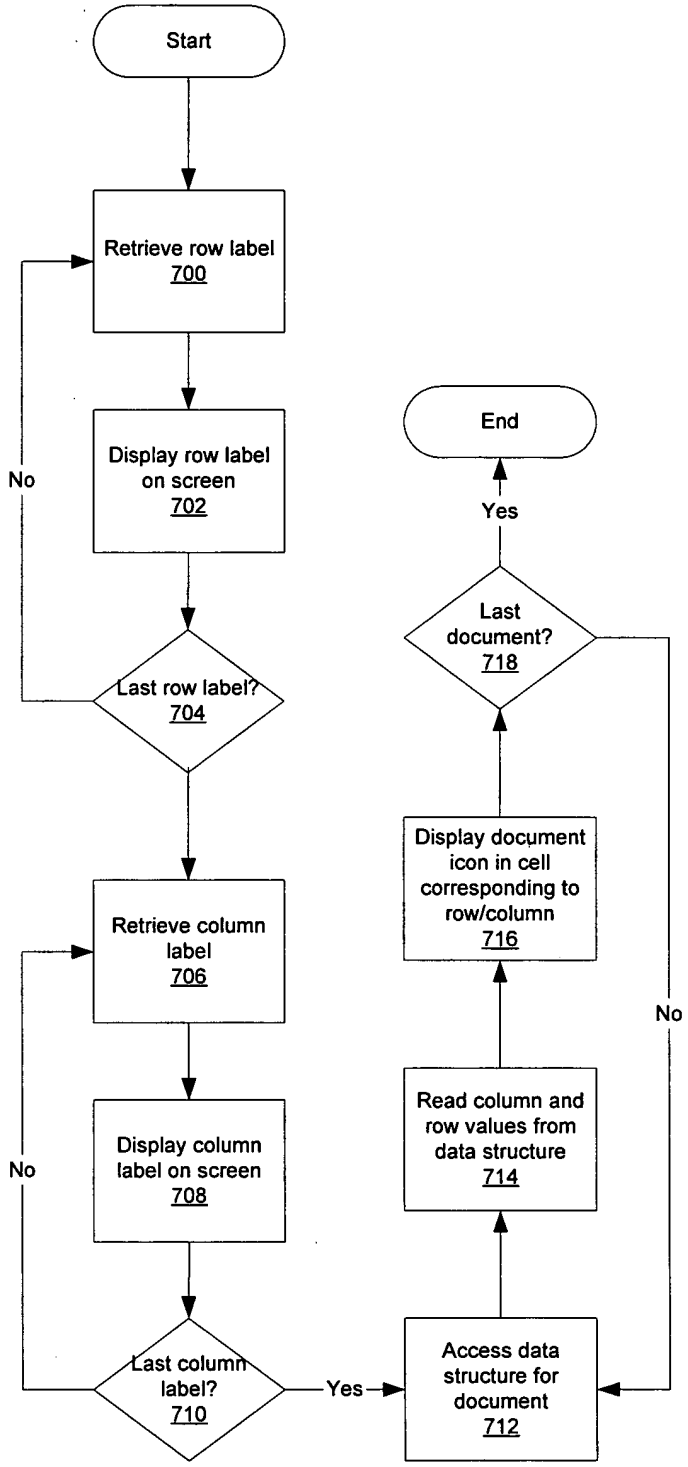

Figure 7